

Revolutionizing Compliance to Optimize Efforts and Deliver Maximum ROI

We are **global leaders** in compliance with programs that deliver **proven success** and ease of deployment and management.

Achieving a significant ROI can be a challenge for Mid-Market and SMB Programs or Engagements. With ConnorX, that's no longer the case. We bring together advanced analytics, full automation, and human expertise to ensure that you're focusing on the right customers, at the right time, and in the right channel. The result is higher and more efficient conversions from your existing customers and a manageable way for you to grow your campaigns, and your profits.

\$1 Billion

Connor Consulting recovered over \$1B in unpaid and under reported revenues

80+%

Average engagement rates across all compliance efforts

5% - 24%

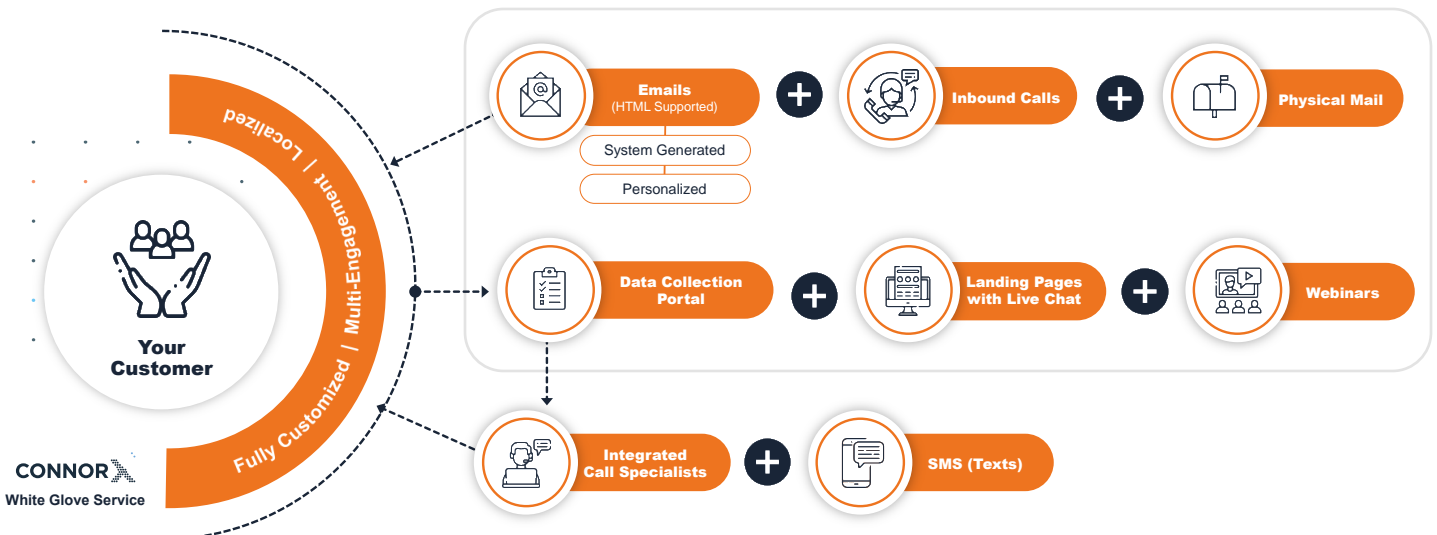
Resulting in 5% - 24% in total revenue from compliance services

180

Ability to complete 180 dials per day per agent

What Sets Us Apart

Our teams deliver white-glove services to design, implement, and manage your campaigns, all viewable from our proprietary automated platform. All aspects are on-brand and executed with the care and attention your team needs and customers deserve. Our services enable organizations to increase compliance revenue without adding to their workload.





Powered by Data That Delivers >>>



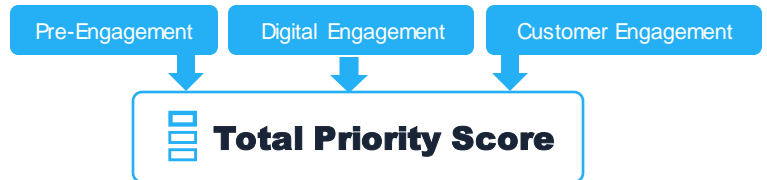
Start Smart

We scrub, normalize, and augment contacts and other relevant data to focus on the right leads, not dead ends.



Measure & Maximize

Our proprietary scoring system generates intelligent, real-time scores to prioritize outreach to accounts with the best opportunities for conversion. Through our data tracking, we determine the best re-engagement priorities to increase ROI.



One Global Team



18 Languages

13 Countries where our resources are based

Automation Meets Customization





Innovative Approach & Actionable Results

80%

Remote Audit

Avg Data Response Rate

80%

True-Up

Avg Data Response Rate

30%




Anti-Piracy

Initial Engagement Rate

We can then re-engage. Nothing is closed lost








Enterprise Customer Base

- ✓ High Touch
- ✓ Highly Personalized

-  Comprehensive License Compliance Audits
-  Software Investment Advisory
-  ELA End of Term Reporting and Analysis
-  Loyalty & Appreciation

Mid-Market & SMB

- ✓ Multi-Channel
- ✓ On Brand
- ✓ Scalable
- ✓ Reach
- ✓ Coverage
- ✓ Speed

-  Online Compliance Audits
-  Subscription Migration Engagement
-  Marketing Campaigns
-  Piracy
-  Self Certification Programs
-  Data Driven Renewals
-  Loyalty & Appreciation