

Post Audit License Care

The Problem

Ongoing and Untamed Risks

- An increase in vendor audits to protect their IP, generate net new revenue and drive companies to their cloud solutions
- The proliferation of IT and business applications, both on-premise and SaaS, increases cybersecurity risk and emphasizes the need for a zero-trust data protection strategy
- Ever-evolving contract and licensing models increase the non-compliance risk, both on premise and in the cloud
- Undiscoverable and unmanaged users, applications, and systems increases security and non-compliance risks, which can lead to financial and legal exposure

Uncontrolled Costs

- Companies are finding software overspend and vendor non-compliance are costing them millions in incremental licensing and project costs
- Without reliable usage and entitlement data, purchases tend to be reactive and misaligned with IT and business requirements

Resource Strain

- Organizations often lack the time, knowledge and resources to effectively managing the specific terms and conditions that govern usage rights in end-user license agreements
- While Software Asset Management (SAM) done right bolsters application and data security, many programs aren't setup to effectively reap the security benefits of a Secure SAM program



Proactive license care or managed license services



Optimize software, support & subscription spend



Ongoing compliance monitoring & risk mitigation



SAM program design & assessment with continuous improvement



Tailored SAM approach (single or multi-vendor)



Negotiation & compliance audit support



Why Post Audit Licensing Care?

- ✓ Better CFO and CIO alignment, resulting from reduced IT supplier TCO and risk.
- ✓ Avoid unplanned audit fees, penalties, and/or software waste, while optimizing technology spend
- ✓ Shine a light on how much software is being used, by whom and when, maximizing your commercial leverage with IT vendors.
- ✓ Respond to vendor audits on-demand and instate a continuous SAM improvement SAM program that proactively addresses emerging trends and risks
- ✓ Actively mitigate vendor licensing risks, while strengthening your company's overall security posture



Get Started Today

In Three Easy Steps

1

Schedule a meeting with Connor to discuss your Post Audit License Care needs and conduct a free SAM Assessment.

2

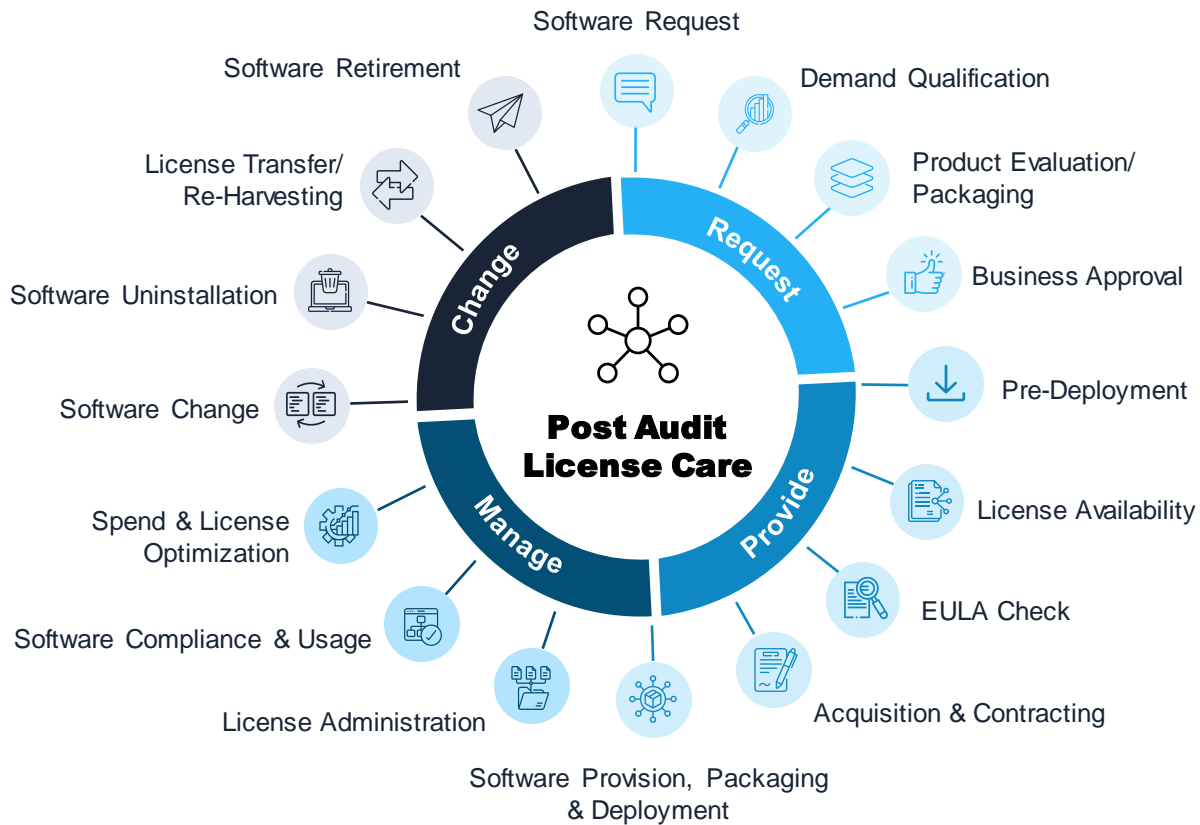
Review SAM Assessment results and tailored SAM Program Roadmap, along with industry leading practices.

3

Start optimizing IT costs and mitigating vendor licensing risks with proactive Post Audit License Care through Connor.

Through Our Post Audit License Care Approach

- ✓ Transform SAM for future needs
- ✓ Ensure the compliance of your software portfolio
- ✓ Empower optimization



Contact info@connor-consulting.com today to learn more about our Post Audit Licensing Care.

